ACBN Executive Council Meeting

Teleconference 712-432-3447/251516

January 23, 2020 8:00pm

President Mark Bulger called the meeting to order at 8:01pm. Present were board members Mark, Chris, Jim, Dale and Barb. Janet was the only guest in attendance.

The following items were discussed:

•NCBVI Board of Commissioner’s Meeting February 1 at 9am in Lincoln. The focus topic is the NFB Mentoring Program. Barb, Dale and Jim indicated an interest in attending from Omaha. Chris will attend from Lincoln. A brief ACBN Board Meeting will convene immediately following the commission meeting to continue convention planning. Chris will advise of a meeting location.

•The state convention is scheduled for April 18 in Omaha at the Divine Shepherd Lutheran Church. Mark indicated he had spoken with NCBVI’s Executive Director who suggested they could promote attendance if the convention dealt with either older blind, transition or youth related issues. Mark suggested a theme based on older blind matters and suggested perhaps having recorded messages played throughout the day from elected representatives as well as encouraging low vision venders to exhibit and present.

•Jim read the following email:

“Use the power of ACB Radio to help you promote your affiliate.

Beginning now, you can place a 30- to 45-second ad on ACB Radio, encouraging listeners to become part of your affiliate. Your ad will air at least every three hours between now and the end of March on all ACB Radio channels.

Here's how to get started: Write two or three short statements (a total of 50 to 60 words) about your affiliate, including an invitation to join and a phone number and email address where listeners can reach you for more information. This is the text of your ad. Send your text to ACB Radio; we will record and produce your ad for you.

Cost of this new opportunity, including all spots, recording and production, is just $75. Only a limited number of spots are available.

For more information, contact Debbie Hazelton, ACB Radio Managing Director, by phone at (954) 471-6181 or by e-mail at dhazelton@acb.org.”

The meeting adjourned at 8:27pm