ACBN Executive Council Minutes

June 11, 2014

As Kristal was scheduled to be absent, Vice-president Tyler Juranek called the meeting to order at 7:35p.m. Present was Kristal, Tyler, Dale, Francie and Chris from the board. Present as guests were Patti and Mark. (It should be noted Jim opened the Zoom room and started the recording before departing due to an urgent work obligation with incorrect pricing structure recently deployed in his warm ambient snack machine.)

As Jim was recording only, Tyler announced the minutes were previously disseminated prior to the meeting. Chris moved and Francie seconded their approval. The motion passed.

Dale reported a checking account balance of $6,858.50 as of June 7. Our bond fund has a total of $31,836.21 having 4,29.219 shares valued at $7.71 per. Dale reported paying our board insurance. US Liability $900 & Northern Star Mutual $312. We received funds from NCBVI in the amount of $79.06 in a requested donation for transportation expenses, an MMS quarterly payment of $127.50, $70 from Mark in dues and $29 in T-shirt sales. Francie asked whether all convention related expenses were paid. Dale indicated he believed they were. Chris moved the approval of the report and Francie seconded. The motion passed.

Tyler next reported on a letter he and Kristal authored to Carlos concerning profound disappointment that NCBVI sponsored attendees left prior to the start of the auction. He felt this action favors one advocacy organization over another, is not allowed in standard business practices and lacks respect. Following the reading of the letter, Dale reported that as a result of NCBVI attendance, 35 persons were present and that the revenue alone was close to $2,000. Dale was of the opinion that the letter would do more harm than good. He also suggested that if we were in Lincoln and the same actions took place, he'd be more inclined to support sending the letter. Dale also suggested branching out and having the convention in Lincoln in 2025. Patti mentioned that she has been to many conventions and not required to stay until the finale. She also suggested moving the auction earlier in the day and when the banquet speaker is done, so is the convention. While Mark indicated that the letter communicated his thoughts, sometimes it’s better to respectfully disagree. Unanimous consent was not to send the letter at this time.

Tyler reported the last he knew, we sold 27 different items on line from Blind Girl Designs.

Mark reported that he attended the Silver Summit in Kearney. In previous years, outside consultants aided in putting on the event. Now, however, NCBVI staff assumed the responsibilities. A number of workshops were held. He mentioned that ACBN had a 2-hour window to communicate with exhibit attendees. Mark focused on promoting ACBN and getting contact information rather than selling shirts. Those that lived within the Share A Fare area were signed up. Mark suggested that the door prizes being offered helped draw consumers to the booth.

Next, Tyler ask the board about purchasing more bookmarks for QR Code purposes. It was suggested to purchase 100 at a cost of approx. $20. Dale moved to make the purchase and Chris seconded. The motion passed.

The discussion on at-large membership was tabled for now.

Tyler indicated he believed ACBN should have a strategic financial plan for future conventions. He suggested putting revenue into a CD. Dale is of the opinion that keeping a good balance in the checking account and not touching our bond fund was more fiscally responsible and discouraged another account of any type. Francie asked about yearly expenses. Dale suggested a round dollar amount of $3,000 yearly is preferred to keep us above water.

Prior to adjournment, given Amber’s major dental surgery planned for the month of September, Tyler asked whether a temporary representative for Omaha was warranted. Tyler suggested that if it was, Patti fill the role. Dale suggested getting input from the Omaha Board. Patti will undertake this endeavor. It is understood this is only temporary while Amber is recovering from surgery.

The next meeting is August 13 at 7:30p.m.

The meeting adjourned at approx. 8:50p.m.

Respectfully submitted

Jim Jirak,

Secretary